

Virtual VP Services

Jeanne Grunert, Seven Oaks Consulting

Leading virtual teams to excellence since 2008

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*“Virtual teams give employers the chance to **build a dream team** without boundaries.” Harvard University*

Virtual VP Services from Seven Oaks Consulting



Once upon a time, businesses struggled to fill interim and temporary leadership vacancies with the right candidates. It wasn't easy to find senior leaders for short-term positions. Nor was it easy to find the right match of personal integrity, expertise, and leadership qualities from within the local employment pool.

Limits no longer exist to building your company's dream team. Aided by inexpensive and efficient telecommunications tools, your firm can hire the best consultants and leaders at a fraction of the cost of hiring from within the local area. Unbounded by geography, unlimited by office space, finding the right leader to fill consulting roles and temporary vacancies has never been easier.

Jeanne Grunert of Seven Oaks Consulting is just such the leader for your company. Since 2008, she has led virtual teams to extraordinary results. Learn more about Jeanne and her Virtual VP Services from Seven Oaks Consulting.

*The **quality of a leader** is reflected in the standards they set for themselves.*
- Ray Kroc

Jeanne Grunert is a marketing leader, editorial director, and writer with over 30 years of marketing management experience.

Jeanne began her career as a copywriter but was quickly promoted into marketing management and customer service roles. She developed her leadership style through many years of working in retail environments where a customer-centric mindset is essential to success. With her signature warmth, professionalism, and exceptional interpersonal communication skills, Jeanne naturally transitioned into virtual leadership roles after moving from the New York City area to Virginia. Since 2008, she has led Seven Oaks Consulting, her marketing and writing services firm, and worked with a wide range of companies in the publishing, sales, marketing, and natural health industries.

She is available for consulting work as well as interim or temporary virtual leadership roles in the marketing, communications, and editorial areas of your company.

REFERENCE LETTER

CLARIFY MEDIA

January 2, 2018

Clarify Media
24701 La Plaza
Dana Point, CA 92629

To: Hiring Manager

Fr: Stephen Colwell

Greetings, I have recently had the privilege of working directly with Jeanne on two large, multi-faceted projects encompassing development teams across North America, Europe & Asia.

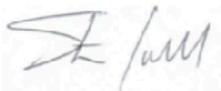
Jeanne successfully served as both Editorial Director and VP of Client Services throughout, heading-up and guiding the implementation of each project.

From vendor sourcing and budgeting to branding and relationship management, Jeanne brought-to-bear both the critical hard-skills and seasoned leadership so vital for keeping complex initiatives on-track, all while keeping a strong sense of mission and humor throughout.

For any firm looking for a proven professional to lead one or more of their key growth initiatives, I would not hesitate to engage Jeanne's services.

For a personal reference or additional questions, feel free to contact me directly at the email or phone number below.

Sincere Regards,



Stephen Colwell
Founder, CEO
Clarify Corporation
(949) 288-3036

RESUME

JEANNE GRUNERT

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Profile	Proven industry leader in the field of marketing and communication with demonstrated results in client strategy, client management, editorial management, content marketing, direct and digital marketing. Outstanding strengths in the area of people management and cultivating loyal, productive teams through telecommuting.
Experience	<p>President, Seven Oaks Consulting – 2007 - President Marketing management, editorial management, and content writing agency providing services to digital agencies, publishers, and technology companies worldwide.</p> <p>Director of Marketing, The Grow Network/McGraw-Hill –2006-2007 Marketing leader for customized education publishing division of McGraw-Hill. Managed all account strategy and mentored sales and marketing staff.</p> <p>Director of Outreach, Columbia University Public relations and marketing communications for teacher professional development group.</p> <p>Director, K-12 Marketing The College Board (1999-2005) Developed and lead communications and marketing efforts for education products, services, and professional development. Public relations, marketing communications, direct and digital marketing.</p> <p>Marketing Communications Manager, Actrade Capital Public relations and investor communications for financial company</p>
Education	<p>New York University, New York - Master of Science, Direct Marketing, 2004 Queens College, New York - Master of Arts, Writing, 1996 Molloy College - Bachelor of Arts, English, summa cum laude</p>
Skills	BOCES Certified Adult Educator; Scrum/Agile project management; HubSpot certified in content marketing; certified adult educator; completed Pre-MBA fundamentals in finance, accounting, and management.
References	<u>https://www.linkedin.com/in/jeannegrunert/</u>